

# Graffiti Entertainment Retains Reverb Communications as Marketing and PR Agency

REDWOOD CITY, California.—December 29<sup>th</sup>, 2008 (MarketWire) -- Signature Devices, Inc. (OTCPK: [SDVI](#)) is pleased to announce that the company's subsidiary, Graffiti Entertainment, Inc., has chosen Reverb Communications, Inc. as its principal marketing and public relations agency. Reverb will be responsible for all media relations activities and provide tactical messaging for Graffiti's upcoming titles *Black Sigil: Blade of the Exiled*, *C.O.R.E.* and *Air Conflicts: Aces of World War II*.

Reverb Communications is a full service video game agency that provides public relations, marketing, and sales services through one integrated campaign to the interactive entertainment and music industry. The company represents premier companies such as Harmonix, the developers of Guitar Hero, Guitar Hero II. the Rock Band franchise, as well as MTV Games, Cryptic Studios, Pangea Software and many others.

"We are very happy to retain Reverb Communications to help with marketing support to ensure continued growth and success of our soon to be released products," stated Kenneth Hurley, CEO of Signature Devices. "Their experience launching exceptional game titles will help elevate Graffiti Entertainment and the forthcoming products, helping us expand in all of our market growth opportunities."

For more information please visit [www.signaturedevices.com](http://www.signaturedevices.com)

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## About Signature Devices, Inc. and Graffiti Entertainment, Inc:

Based in Redwood City, Calif., Signature Devices, Inc. creates, develops and manufactures advanced information technology, including computer systems, software and electronics products. One of the Company's premier technologies includes a blend of hardware and software for image generation technology used in video games and simulations. Signature Devices also owns Graffiti Entertainment, Inc, ([www.graffitientertainment.com](http://www.graffitientertainment.com)), a publisher of interactive entertainment software for advanced entertainment consoles.

## About Reverb Communications:

Reverb Communications is an agency that specializes in launching videogame software and peripherals. The agency combines public relations, marketing and sales programs to develop customized communications campaigns that directly contribute to our client's bottom line. For more information about Reverb Communications, please visit: [www.reverbinc.com](http://www.reverbinc.com)

The information in this press release includes certain "forward-looking" statements within the meaning of the Safe Harbor provisions of Federal Securities Laws. Investors are cautioned that such statements are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including the future financial performance of the Company. Although the Company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date of this release, and the Company undertakes no obligation to update publicly any forward-looking statements to reflect new information, events, or circumstances after the date of this release except as required by law.

**For more information, please visit:**

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Source: Signature Devices, Inc.