

**FOR IMMEDIATE RELEASE**



***GREEN DAY: ROCK BAND™* CROWDSURFS ITS WAY  
INTO STORES TODAY**

*Green Day, MTV Games, Harmonix and Reprise / Warner Bros. Records Bring Grammy® Award Winning Group to Rock Band with 47 Tracks, Including Full Dookie, American Idiot and 21<sup>st</sup> Century Breakdown Albums*

**New York – June 08, 2010** - Multi-platinum selling and Grammy® Award-winning group Green Day, along with Harmonix, the leading developer of music-based games, MTV Games, a part of Viacom's MTV Networks (NYSE: VIA, VIA.B), and Reprise / Warner Bros. Records today announced that *Green Day: Rock Band™* is making its North American debut on Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and Wii™ console from Nintendo, and on June 11, 2010 in Europe.

Rock the stage and sing-a-long in this brand new extension of the *Rock Band* platform. Play up to 47 songs as Billie Joe Armstrong, Mike Dirnt or Tré Cool through their expansive career from their humble beginnings with *Dookie* to full blown stardom with *American Idiot* and *21st Century Breakdown*, with unique visuals and venues all inspired by Green Day.

"I think people will hopefully be impressed with the pictures and video we've included from throughout our career," said Billie Joe Armstrong, vocalist and guitarist for Green Day. "The blackmail MTV has over Green Day is insane!"

"We thought we could have a lot of fun making a *Rock Band* game and highlight different times in our career, since we're using so many songs," said Mike Dirnt, bassist for Green Day. "We just thought it was a cool way to show people something different."

"There will be some people who know every single song on the disc, which is awesome," said Tré Cool, Green Day's drummer. "But for those who don't, it's a great way to discover some of the older material."

"Green Day's instantly recognizable songs play incredibly well in *Rock Band*," said Paul DeGooyer, Senior Vice President of Electronic Games and Music, MTV Networks. "Collaborating with the band to bring so much of their music to our platform, including three of the most important albums of the last two decades, has been a fantastic experience."

*Green Day: Rock Band* features 47 on disc songs, including *Dookie* and *American Idiot*, as well as the entirety of *21<sup>st</sup> Century Breakdown*, with the added support of six previously released downloadable songs for *Rock Band™* and *Rock Band™2*. The game takes place in three unique venues that capture the raw energy from Green Day's early punk years to the explosive arena shows that the band is known for all over the world.

The 47 on-disc tracks represent a different iconic period in the band's remarkable career including:

***Dookie (1994)***

"Burnout"	"She"
"Having a Blast"	"Sassafrass Roots"
"Chump"	"When I Come Around"
"Longview"	"Coming Clean"
"Welcome to Paradise"	"Emenius Sleepus"
"Pulling Teeth"	"In the End"
"Basket Case"	"F.O.D."

***American Idiot (2004)***

"American Idiot"	"She's a Rebel"
"Jesus of Suburbia"	"Extraordinary Girl"
"Holiday"	"Letterbomb"
"Boulevard of Broken Dreams"	"Wake Me Up When September Ends"
"Are We the Waiting?"	"Homecoming"
"St. Jimmy"	"Whatsername"
"Give Me Novacaine"	

- *Warning* (2000)
  - "Minority"
  - "Warning"
- *Nimrod* (1997)
  - "Hitchin' a Ride"
  - "Good Riddance (Time of Your Life)"
  - "Nice Guys Finish Last"
- *Insomniac* (1995)
  - "Brain Stew"
  - "Jaded"
  - "Geek Stink Breath"

***21<sup>st</sup> Century Breakdown (2009)***

"Song of the Century"	"¿Viva La Gloria? (Little Girl)"
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"21 <sup>st</sup> Century Breakdown"	"Restless Heart Syndrome"
"Before the Lobotomy"	"Horseshoes and Handgrenades"
"Last Night on Earth"	"The Static Age"
"Peacemaker"	"American Eulogy"
"Murder City"	"See the Light"

### Downloadable Content

The following tracks are already available in the *Rock Band* Music Library of downloadable content giving players the chance to complete the full *21<sup>st</sup> Century Breakdown* album, view unique performances and venue visuals, and unlock exclusive collectible content!

"21 Guns"	"Last of the American Girls"
"Know Your Enemy"	"iViva La Gloria!"
"East Jesus Nowhere"	"Christian's Inferno"

On top of the expansive track-list and unique venues, *Green Day: Rock Band* brings back the 3-part vocal harmonies previously pioneered in *The Beatles™: Rock Band™*, allowing you to sing with up to 3 people, all at once, as well as exclusive collectible images and videos, such as a sound check performance of "Geek Stink Breath" before the broadcast, the band's first-ever MTV News interview filmed inside their customized Bookmobile prior to *Dookie's* release and a *Know Your Enemy* performance video from a tour stop on the MTV World Stage, Munich.

*Green Day: Rock Band* is available in two versions, the standalone game and *Green Day: Rock Band PLUS*, which includes special packaging, a song export key to export all songs on disc to your hard drive to be played in *Rock Band*, *Rock Band 2* or the forthcoming *Rock Band™3* as well as the six Green Day DLC tracks, which is a \$22 value.

***Green Day: Rock Band*** pricing is as follows:

- ***Green Day: Rock Band standalone game*** for Xbox 360/PlayStation 3 system
  - US MSRP \$59.99, continental Europe MSRP €59.99, UK MSRP £49.99
- ***Green Day: Rock Band standalone game*** for Wii system
  - US MSRP \$49.99, continental Europe MSRP €39.99, UK MSRP £34.99
- ***Green Day: Rock Band PLUS*** for Xbox 360/PlayStation 3 system (US/Canada only)
  - US MSRP \$69.99

*Green Day: Rock Band* is rated "T" for Teen by the ESRB and PEGI 12.

*Green Day: Rock Band* is published by MTV Games and developed by Harmonix, the world's premier music video game company and creators of the best-selling *Rock Band*. Electronic Arts Inc. (NASDAQ: ERTS) is serving as distribution partner for the game.

*Green Day: Rock Band* is compatible with all *Rock Band* and *The Beatles: Rock Band* peripherals, as well as most third-party instrument controllers and microphones.

For more information on *Green Day: Rock Band* or to gain access to new screenshots, video trailer, pack fronts and other art please visit <http://www.greendayrockband.com/press>.

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### **About Green Day**

Green Day (Music & Lyrics) – vocalist/guitarist Billie Joe Armstrong, bassist Mike Dirnt, and drummer Tré Cool – were kids from working-class backgrounds who came of age in the underground punk scene in Berkeley. Even though they had released two records prior (1039 / Smoothed Out Slappy Hours and Kerplunk), they announced their arrival with 1994's Dookie, a dynamic blast of exuberant punk-pop that sold 15 million copies and earned the band its first Grammy® Award for Best Alternative Music Performance. Over the years, Green Day continued to top the charts with their subsequent studio albums Insomniac, Nimrod, and Warning, while entertaining millions of fans with their frenetic live shows. But it was their landmark 2004 album American Idiot that launched Green Day into the stratosphere. American Idiot debuted at No. 1 on the Billboard chart, spawned five hit singles, earned seven Grammy® nominations (winning two, including Best Rock Album), and raised the bar for modern rock and roll. Last year, Green Day released its new album 21st Century Breakdown, which won a 2010 Grammy® Award for Best Rock Album. It spawned two hit singles: the gold "Know Your Enemy," which was the first song ever to top Billboard's Rock, Alternative, and Mainstream Rock charts simultaneously, and the platinum "21 Guns," which earned them three 2009 MTV Video Music Awards including Best Rock Video. Green Day also took home an American Music Award for Favorite Alternative Rock Music Artist. For more about the band, visit [www.greeneday.com](http://www.greeneday.com).

### **About MTV Networks**

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

### **About MTV Games**

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

### **About Harmonix Music Systems, Inc**

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit [www.harmonixmusic.com](http://www.harmonixmusic.com).

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EATM, EA SPORTSTM, EA MobileTM and POGOTM. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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