



*****MEDIA ALERT*****



Flashman Studios Signs Seasoned AAA Developer Iron Galaxy Studios

Development house with extensive console experience partners with veteran business management firm

San Francisco, CA – August 17, 2010 – Flashman Studios, a leading business management firm in the interactive entertainment industry, announced today that it has reached a strategic representation agreement with Iron Galaxy Studios, a Chicago-based game development studio with decades of combined experience and several AAA titles under its belt. Per the agreement, Flashman will be responsible for handling all business management responsibilities for Iron Galaxy, the studio leads of which have worked on such top-tier projects as **Bionic Commando®**, **Dark Void™**, **Supreme Commander 2** as well as several as-of-yet unannounced titles with major publishers such as Capcom Entertainment, Inc.

"Flashman brings a lot to the business side of the table, and we think the combination of our experience and their expertise will be a winning one," said Dave Lang, CEO of Iron Galaxy Studios. "Our studio is at a critical moment right now as we look to both continue our work on major, established franchises as well as original intellectual properties; Flashman Studios has proven that they have the connections and the know-how to ensure that both happen, and we're thrilled to join their terrific roster of developers."

Comprised primarily of Midway Games veterans, Iron Galaxy Studios has helped develop major titles on every major gaming console since the original Sony PlayStation and has done so with proven results. The studio looks to continue this track record by focusing on AAA quality products with an emphasis on the PlayStation®3 computer entertainment system and the Xbox 360® video game and entertainment system from Microsoft.

For more information about Iron Galaxy Studios and its projects, please visit www.irongalaxystudios.com. For more information about Flashman Studios, please visit www.flashmanstudios.com.

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About Iron Galaxy Studios:

Iron Galaxy Studios, LLC. is a Chicago based game development studio founded by industry veterans who have worked closely for years. Each of our team members average over eleven years experience in various senior roles with a gameography that boasts published titles on every major gaming console since the original Sony PlayStation. With a focus on big console technology including the Xbox 360 (57 titles combined) , Playstation3 (52 titles combined), and Unreal Engine 3 (29 titles combined) our clients and partners rely on Iron Galaxy's expertise and track record to execute on their most trusted brands. For more information, please visit www.irongalaxystudios.com.

About Flashman Studios:

Flashman Studios represents game developers, intellectual property and publishers in the interactive entertainment industry with a particular focus on the videogame market. Flashman Studios offers clients a wide range of expertise, including corporate strategy, sales, marketing, public relations, business development, corporate finance and mergers/acquisitions by utilizing the strength of a team-based approach and strong industry relationships. For more information on Flashman Studios please visit: www.flashmanstudios.com

Flashman Studios Media Contact:

Jerry Whitehead III
Reverb Communications
(209) 586-1495 ex. 111
jerry@reverbinc.com