

PRESS RELEASE



All aboard the *Space Ark*!

The brightest and bounciest Arcade game of the year is set to release on Xbox LIVE® Arcade in spring 2010

DERBY, ENGLAND – January 28 2010 – Strawdog Studios, an independent multi-platform game developer, is excited to announce that its classically addictive Arcade game, *Space Ark* will be launched into orbit on Xbox LIVE® Arcade for Xbox 360 in spring 2010.

With your crack team of animal 'arkonauts', you have escaped your once peaceful solar system, which has been shattered by a wandering black hole, and are now looking for new places to live. With a trail of damaged planets left in the black hole's wake, the space travelling animals board the *Space Ark* and fly across the galaxy on a mission to repair the damaged worlds. At each planet your arkonauts must bounce in the air and bag DNA combos, power-ups and all the fruit they can catch so ultimately inhabitants can return!

A fun homage to the bright and bouncy arcade games of the late 1980s such as *Rainbow Island*, *Bubble Bobble* and *Arkanoid*, *Space Ark* is an addictive, original arcade action game which appeals to both casual and hardcore gamers alike with its laid-back, stress free gameplay, and its addictive gem collection element.

To see the elite arkonauts in action, download screens [here](#) and the latest trailer from: www.strawdogstudios.com/media/Space_Ark_Promo_01.zip

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Space Ark has been co-financed by EM Media through the European Regional Development Fund, invested in Strawdog Studios' sister company Bounce Entertainment Software Limited.

All aboard the **Space Ark!**

For more on **Space Ark** please visit the official website at www.spacearkgame.com

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About Strawdog Studios Ltd.

Strawdog Studios is an independent game developer founded in 2003 and based in Derby, UK. The Strawdog Studios team develop both original games and contract/licensed games for Xbox 360/XBLA, PS3/PSN, Wii, PC and iPhone. In addition to "Space Ark" the team have previously developed arcade title "Geon" (XBLA & PSN) as well as a number of contract projects using our cross-platform technology. For further details of the company, products or services please see www.strawdogstudios.com.

About EM Media

EM Media is the Screen Agency for the East Midlands region of England. EM Media secures finance, nurtures talent, invests in success and stimulates growth and innovation across the digital content sector.

EM Media has invested in the development and production of more than 60 British feature films. These include: Nick Whitfield's *Skeletons*, Karl Golden's *Pelican Blood*, Justin Molotnikov's *Crying With Laughter*, Samantha Morton's *The Unloved*, Brian Percival's *A Boy Called Dad*, Alexis Dos Santos's *Unmade Beds*, Nicolas Winding Refn's *Bronson*, Kenny Glenaan's *Summer*, Duane Hopkins' *Better Things*, Steven Sheil's *Mum and Dad*, Jeanie Finlay's *Goth Cruise*, Shane Meadows' award-winning *This Is England* and Anton Corbijn's award-winning *Control*.

EM Media has co-financed the first six films from Warp X, the low-budget digital studio including *Bunny and the Bull*, *She*, *A Chinese* and *All Tomorrow's Parties*.

EM Media has also financed games and virtual worlds including the soon to be launched *Space Ark* and *Hunter's World*, as well as *mixm8*, *Beauty Salon*, *Geon: Emotions*, *Bugs of War*, *Manifest* and *Spell Souls*.

Visit www.em-media.org.uk.

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