



REVERB PUBLISHING and TRENDY ENTERTAINMENT SET TO INVADE YOUR LIVING ROOM THIS FALL WITH DUNGEON DEFENDERS

Fight for Team and Territory in an Epic Mash-up of Action, RPG, and Tower Defense.

*** Download the announcement trailer and screens [here](#) and [here](#) now! ***



Twain Harte, California – August 25, 2010 – Reverb Publishing, an initiative of Reverb Communications, cdv Software Entertainment USA and Trendy Entertainment today announced that ***Dungeon Defenders*** will march onto the PlayStation®Network for the PlayStation®3 computer entertainment system, Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft and Windows-based PCs on Steam, Direct2Drive, IGN Entertainment’s digital retail game site, Impulse and GamersGate this fall.

Developed by Trendy Entertainment using Epic Games’ award-winning Unreal Engine 3, ***Dungeon Defenders*** throws action-RPG and tower defense gameplay into the proverbial blender to create a seamless mix of leveling, looting and high-action territorial combat for casual and core players alike.

“We’ve worked with the Trendy team members on numerous games in the past and couldn’t be happier about launching the publishing side of our business with such a strong partner,” said Doug Kennedy, general manager of Reverb Communications.

“Dungeon Defenders turns the tower defense genre on its head and adds a degree of depth seldom seen

in a digital title,” said Jeremy Stieglitz, development director of Trendy Entertainment. “There is meaty character leveling and customization, awesome loot drops and plenty of team-oriented defensive strategy to manage, but then you have this action-packed wave-based standoff that gets continually more intense. It’s as deep as it is instantly fun.”

Dungeon Defenders features a lovingly-rendered watercolor art style and allows up to 4 players, online or locally, to take one of four distinct classes into fierce battle against ever-increasing waves of baddies and bosses across 15 arenas and multiple modes.

Dungeon Defenders will be available for Xbox 360, PlayStation®3 computer entertainment system, and Windows-based PCs on Steam, Impulse, & GamersGate this fall. **Dungeon Defenders** is one of the first games to take advantage of GameSpy Open, GameSpy Technology’s independent developer program, allowing Trendy access to several pieces of GameSpy technology, including server and network tools, voice chat and stat tracking services.

For more information, please visit dungeonddefenders.com. Follow Dungeon Defenders on [Facebook](#) and [Twitter](#).

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ABOUT REVERB PUBLISHING:

Reverb Communications, Inc. provides a combination of public relations, marketing and business development programs, creating customized communications campaigns that directly contribute to a client’s bottom line. Reverb specializes in launching videogames on all platforms including Xbox 360, PlayStation 3 system, Wii, PC, Facebook and iPhone. The agency has worked on recognizable brands like Guitar Hero, Rock Band, The Beatles: Rock Band, Star Trek Online, ZEN Pinball, iSamJackson, Dragonica Online and many more. In spring 2010, Reverb Communications announced the extension of its integrated public relations, sales and marketing services to offer digital publishing services to smaller and mid-level developers.

For more information about Reverb Communications, please visit: www.reverbinc.com.

ABOUT cdv SOFTWARE ENTERTAINMENT USA

cdv Software Entertainment USA, a wholly owned subsidiary of cdv Software Entertainment AG, is a leading publisher of third-party video games and interactive entertainment with offices headquarters in Cary, North Carolina. cdv Software Entertainment USA has published critically acclaimed and commercially successful titles including Divine Divinity, Blitzkrieg, City Life, DarkStar One, Sherlock Holmes: The Awakened and Sacred 2: Fallen Angel. For more information, please visit <http://www.cdvus.com>.

ABOUT TRENDY ENTERTAINMENT:

Trendy Entertainment is an independent Florida studio focused on rapid, low-cost development of broad-demographic games for digital distribution. It is composed of the co-founders of Artificial Studios Inc and former directors of Ignition Entertainment, who have together released numerous titles for PC, Xbox 360, and PlayStation 3 system, including Monster Madness and CellFactor. For more information, please visit <http://trendyent.com/>

ABOUT DIRECT2DRIVE AND IGN ENTERTAINMENT:

IGN Entertainment, a unit of News Corporation, is the leading Internet media and services provider focused on the videogame and entertainment enthusiast markets. Collectively, IGN's properties reached more than 42.9 million unique users worldwide January 2010, according to Internet audience measurement firm comScore Media Metrix. IGN's network of videogame-related properties (IGN.com, GameSpy, FilePlanet, TeamXbox, Direct2Drive and others) is one of the Web's leading videogame information destinations. In addition, IGN’s GameSpy provides technology and tools for development of video games (visit <http://www.poweredbygamespy.com/>). IGN is headquartered in the San Francisco Bay Area, with offices across North America, Europe and Australia. For more information, please visit

www.ign.com

ABOUT STEAM:

Steam is a leading platform for the delivery and management of games and digital content, and has pioneered its broadband services to over 25 million customers with core and casual games from today's leading publishers and developers. For more information, please visit www.steamgames.com

ABOUT IMPULSE:

With Impulse, users purchase a game and can then immediately download and install the game through the Impulse client. Impulse seamlessly manages updates and provides community features like ImpulseTV, which allows fans to check out videos and commentary from the seasoned Impulse publishing staff, and more. Games become part of a user's account such that, when a user purchases a new machine, he or she can simply re-download the Impulse client, logon to their account, and re-download all their purchases, even years into the future. You can download Impulse at www.impulsedriven.com

ABOUT GAMERSGATE:

GamersGate is a leading digital distribution platform for PC and Mac games creating easily accessible gaming experiences for gamers worldwide – anytime, anywhere. Offering a “client-free” experience that eliminates the need for a bulky client interface, gamers anywhere can now access their games without any third party involvement. With the largest catalog of games available for download on the web (currently over 2,000), GamersGate offers a strong selection of AAA publishers (including EA, Ubisoft, THQ, Sega and more) and a dynamic variety of niche and indie publishers. GamersGate continues to redefine the download industry with the launch of several accompanying services including in-game chat functionality and other comprehensive tools. For additional information, please visit www.gamersgate.com.

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