



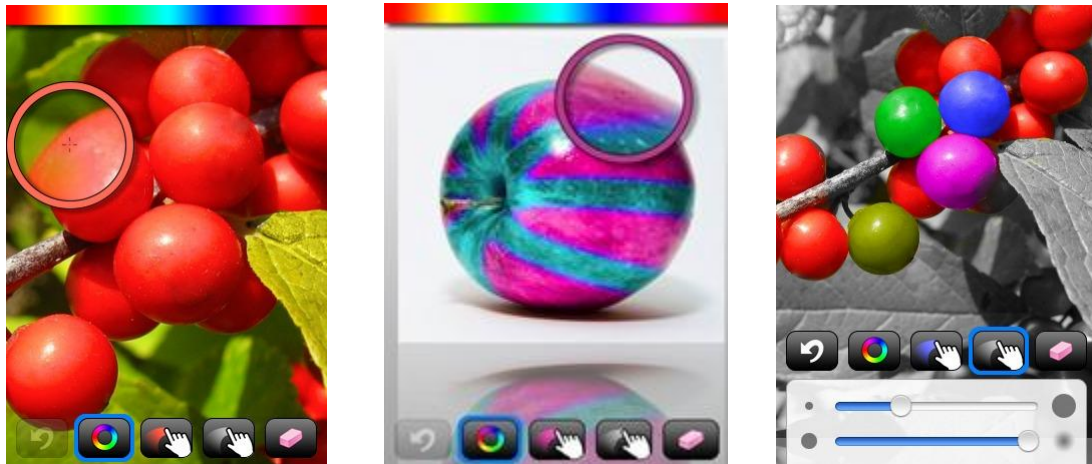
Intensify Your Photos with the *Colorize* App for the Apple iPhone and iPod Touch

Albany, California – June 28, 2010 – Widgetize, a developer of high quality software designed for the whole family, announced today that it has launched ***Colorize***, for the Apple® iPhone™ and iPod® touch. ***Colorize*** allows you to re-color your photos with the brush of a finger and create dazzling artwork and effects - ***Colorize*** is [available now](#) on the App Store for \$1.99.

Hailed by critics as one of the best photo-editor apps available on the app store in the short time since its release, [The Daily App Show](#) recently dubbed the app as an “easy to use” and “simple” app with “superior edge detection”.

“With *Colorize*, you can easily create works of art out of ordinary pictures,” said William Kuo, owner of Widgetize. “Simply select the item to edit and the color you would like to re-shade in your picture, and with a quick swipe of your finger, the color changes.”

Kuo continued, “We tried to make *Colorize* as user-friendly and effective as possible, and we think it becomes apparent the first time you open the app that we’ve succeeded.”



Features in ***Colorize*** include:

- Recolor, desaturate, or erase back to original colors
- Zoom, Undo and Redo options come standard
- Control fingertip size and intensity of color

- Quickly compare before and after pictures
- Innovative and easy-to-use interface
- Optimized for great performance at all supported resolutions:
 - o iPhone 3G: Arbitrary resolutions up to 1600x1200
 - o iPhone 3GS: Arbitrary resolutions up to 2048x2048

Colorize is available now on the App Store for use on the iPhone and iPod touch for \$1.99 and can be found [here](#).

For more information about Widgetize, please visit www.widgetize.com.

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About Widgetize

Widgetize is a small privately-held Bay Area company founded in 2008. With a focus on the Apple iPhone platform, Widgetize's mission is to produce high quality software that's suitable and enjoyed by the whole family. For more information about Widgetize, please visit www.widgetize.com.

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