



Amazing Race Contestants Dallas and Starr to Co-Host The World Series of Beer Pong™ IV

Chicago, Illinois- December 30, 2008- BPONG.COM™, the official governing body of the popular and ever growing skill sport of Beer Pong, have announced that Dallas and Starr of the reality show “*The Amazing Race*” will be the co-hosts and master of ceremonies at The World Series of Beer Pong IV being held in Las Vegas at the renowned Flamingo Casino and Hotel, January 1-5, 2009. The event is the most competitive tournament of Beer Pong, with over 400 teams competing and a \$50,000 grand prize at stake.

“Dallas and Starr are the ideal co-hosts for this event having shown their love and endurance for competition on ‘*The Amazing Race*’, one of the most competitive reality shows on TV,” said Billy Gaines, co-founder of BPONG.COM. “The relationship that was formed between Dallas and Starr on the competitive show is similar to many of The World Series of Beer Pong participants; competitive and loving.”

The World Series of Beer Pong IV is the epicenter of Beer Pong, with players who devote their lives to the skill sport and spend countless hours practicing and playing. The event is open to the public, tickets can be purchased at the Flamingo Casino & Hotel box office, ticket prices are \$20 for a day pass and \$50 for the entire event.

For more information about The World Series of Beer Pong please visit: www.bpong.com/wsobp, and for more information about BPONG.COM and to view their products please visit: www.bpong.com.

EDITOR’S NOTE: *Media interested in attending the event should contact Danitra Alomia danitra@reverbinc.com or cell (209) 768-4455 for a press pass and to schedule interviews. *****

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ABOUT BPONG.COM:

Founded in 2001, BPONG.COM is the official governing body of The World Series of Beer Pong (WSOBP), the largest Beer Pong tournament in the world. BPONG.COM's creators have a deep love and respect for the sport of Beer Pong, and their website is the largest community for Beer Pong players to get together online. BPONG.COM also offers the most Beer Pong gear and equipment of any Beer Pong website in existence. Their goal is to bring together the numerous independent leagues across the country and form a single, unified league for the popular and fast-growing sport. For more information, please visit www.bpong.com.

ABOUT THE WORLD SERIES OF BEER PONG:

The World Series of Beer Pong is the largest, longest-running organized beer pong (AKA Beirut) tournament in the world, created by beer pong players, for beer pong players. The fourth annual WSOBP being held in Las Vegas January 1-5, 2009, offers the largest payout in beer pong history of \$50,000. Games are played on 8-foot BPONG tables, and the WSOBP rules govern in all gameplay. For more information about The WSOBP, please visit: www.bpong.com.

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