

Draft for Approval

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VIRGIL FILMS & ENTERTAINMENT AND B-SIDE ENTERTAINMENT TEAM UP TO ACQUIRE AND RELEASE MORGAN SPURLOCK PRESENTS “LAST CUP: ROAD TO THE WORLD SERIES OF BEER PONG” DIRECTED BY DAN LINDSAY

*Innovative release tour by Range Life Entertainment launches Sept.26
with support from BPONG.COM, founders of The World Series of Beer Pong*

New York, NY (SEPT. 21, 2009) – Today, Virgil Films & Entertainment announced that it has co-acquired Dan Lindsay’s “Last Cup: Road to the World Series of Beer Pong” with B-Side Entertainment. The two will launch an innovative release of the CineVegas hit on Sept. 26 to college campuses and university towns, organized by Range Life Entertainment. Virgil will release the film on DVD on Dec. 29, as part of its ongoing series entitled “Morgan Spurlock Presents.”

In addition to the series of screening events and parties on the tour, the film will also play nationwide through B-Side’s signature “Theatrical On Demand” program where individuals, bars, restaurants, clubs and other organizations can host a screening of any size, in any location, at any time. Accompanying the screening program is a special competition sponsored by BPONG.COM for the event that generates the most “buzz” as measured by online voting on the official “Last Cup” website (www.lastcupthemovie.com). The host of the event with the most “buzz” will win a pre-paid entry into BPONG.COM’s World Series of Beer Pong V held annually in Las Vegas, Nev., with round-trip airline tickets for a two-person team and accommodations for four nights at The Flamingo Hotel and Casino.

The World Series of Beer Pong (The WSOBP) is the largest, longest-running organized beer pong tournament in the world, created by beer pong players for beer pong players. The fifth annual event will be held in Las Vegas from Jan. 1-5, 2010. More than 1,000 participants will gather to compete in multiple rounds of beer pong matches for a \$50,000 grand prize.

Timed to the launch of The WSOBP V, Virgil will release “Last Cup” on DVD and digitally on Dec. 29, under the banner of “Morgan Spurlock Presents.” Morgan Spurlock, the well-known director of “Super Size Me,” and the creator of FX’s “Thirty Days,” has been presenting noteworthy documentaries on DVD since 2004. Spurlock remarked, “As

someone who played an excessive amount of beer pong in college, I was immediately hooked on this movie! The movie is great and the world of beer pong is so rich that any sports fan will love it."

"We have been waiting patiently to unleash this film on audiences and we couldn't be more excited about doing that with Morgan, Virgil and B-Side," said Director Dan Lindsay. "We are humbled to be working with such professionals, and Morgan's not half bad either. We look forward to a fun and successful tour with the help of everyone at Range Life, as well as the crew at BPONG.com."

"Beer pong is a sport, and Dan Lindsay's film shows the world what the often-misunderstood game of beer pong is really about: the competition, the camaraderie, and the fun. We are excited to see the release of 'Last Cup' this fall, and we look forward to the eye-opening experience upon us," commented entrepreneur Billy Gaines, Co-Founder of BPONG.COM, host of The WSOBP.

"'Last Cup' shows that beer pong has moved beyond just a rowdy college pastime to become a real sport with a competitive following. B-Side is excited to help introduce this hilarious film to a wide audience of beer enthusiasts, beer pong players, and sports fans," said Chris Hyams, Founder and CEO of B-Side.

"Last Cup: Road to the World Series of Beer Pong" made its world premiere at The CineVegas Film Festival in 2008 and went on to play at other festivals in San Francisco, San Diego, Tulsa, Atlanta, Chicago and London. The film chronicles America's wooziest subculture and the quest to conquer the fun and frothy sport of competitive beer pong. It was executive produced by Nicholas Kalikow, J. Andrew Greenblatt and Morgan Spurlock. The film's producer is Josh Otten and it was co-produced by Dan and Dave Tischler. In addition to directing, Lindsay co-wrote the film with TJ Martin.

About Virgil Films & Entertainment

Virgil Films & Entertainment, formerly Arts Alliance America, was founded in 2003 as Hart Sharp Video by Joe Amodei to develop, acquire, market and distribute DVD product in the theatrical feature film, documentaries, special interest and sports categories. The company has built partnerships with Sundance Channel Home Entertainment, ESPN, MLB Productions, Bombo Sports and Entertainment, TV Guide and NESN and other high-profile entertainment brands since their inception. Upcoming releases from Virgil Films and Entertainment include "The Caller" starring Academy Award nominee Frank Langella, the second season of the legendary "The Donna Reed Show," and the cult-classic children's series "The Mysterious Cities of Gold." *For more information, visit www.VirgilFilmsEnt.com.*

About B-Side Entertainment

B-Side Entertainment (www.bside.com) is a specialty film distributor that uses digital marketing and exhibition to connect films directly with audiences. The key to B-Side's unique distribution model is its technology platform which powers the web sites for more than 250 international film festivals, capturing feedback from 4 million audience members each year. B-Side distributes films globally using theatrical and non-theatrical venues, and through partnerships with DVD, digital, and television distributors. B-Side has offices in Austin and New York.

About Range Life Entertainment

Range Life Entertainment is a privately-held film exhibition and marketing company. Founded by Todd Sklar after the innovative and successful self-release of his debut feature *Box Elder*, Range Life is committed to breaking distribution boundaries and connecting creative communities through its cross-country touring platform. Centered on event-based screenings and niche-targeted marketing, Range Life will program close to 40 new features to theaters over the course of the upcoming Fall and Spring tours. For more information, please visit www.FightYourDentist.com

ABOUT BPONG.COM:

Founded in 2001, BPONG.COM is the official governing body of beer pong and the Center of the Beer Pong Universe™. BPONG.COM's founders have a deep love and respect for the sport of beer pong, and their website is the largest community for beer pong players to get together online. BPONG.COM also offers the most beer pong gear and equipment of any beer pong website in existence. Their goal is to bring together the numerous independent leagues across the country and form a single, unified league for the popular and fast-growing sport. For more information, please visit www.bpong.com.

ABOUT THE WORLD SERIES OF BEER PONG:

The World Series of Beer Pong is the largest, longest-running organized beer pong tournament in the world, created by beer pong players, for beer pong players. The fifth annual WSOBP will be held in Las Vegas January 1-5, 2010 and will offer the largest payout in beer pong history of \$50,000. Games are played on 8-foot BPONG tables, and The WSOBP rules govern in all gameplay. For more information about The WSOBP, please visit: www.bpong.com.

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