



**FOR IMMEDIATE RELEASE**

## **Ion Assault now available on Xbox LIVE Arcade**

*Arcade fans lift off with Coreplay's spectacular space shooter for Xbox 360*

**Cologne, Germany, September 23, 2009** – Black Inc. takes gamers on a highscore chase that's out of this world with the release of ***Ion Assault***, the new space shoot 'em up (shmup) for Xbox LIVE® Arcade. As the first German arcade game on the Xbox 360® video game and entertainment system from Microsoft, ***Ion Assault*** deploys players into the vastness of space as they battle asteroids and enemy ships on a perilous journey back home.

Created by Munich developer Coreplay, ***Ion Assault*** casts players as the sole-surviving human of an alien attack, delivering a spectacular display of classically manic shmup gameplay and stunning high-definition graphics with a twist: instead of using conventional weapons, players gather and convert energy particles floating in space into a totally unique means to fend off the alien assault. Focused into a single shot, these particles can destroy asteroids and enemy spacecrafts, making for dynamic gameplay that challenges players to search for the highest concentrations of particles and temporary power-ups, like shields or a black hole that sets the particles rotating and destroys enemies throughout the each level.

In addition to its unique weapon system, ***Ion Assault*** features highly detailed environments, unique boss fights and differently themed scenarios, utilizing state-of-the-art liquid tech systems to bring each challenging level to life with dazzling effects, all framed by an atmospheric soundtrack.

With both single-player and two-player gameplay, ***Ion Assault*** offers players several different ways to play including a variety of multiplayer modes like cooperative play pitting two players to cooperate to make use of a finite amount of energy particles to be victorious, and a versus mode where players need to protect their space stations from attack while simultaneously working to destroy the opponent's bases. Additionally, an online highscore table allows players to compare their feats with other ***Ion Assault*** players from around the globe.

***Ion Assault*** is Rated E+10 (Animated Blood, Mild Fantasy Violence) by the ESRB and is available now for download from Xbox LIVE Arcade for 800 Microsoft Points.

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### **About RTL Interactive Games Publishing:**

The Games Publishing division of RTL interactive GmbH (RTL Games GmbH until December 31, 2008) is responsible for the entire computer and console games business of the Media Group RTL Germany. The team designs and publishes video games for different types of gamers and focuses on the mass market of arcade and casual games. Further, individual titles by the Games Publishing Unit appeal to fans of adventure, fantasy and role playing games. Generally, RTL Games is aiming to serve all console platforms as well as PC with its future projects. In the market, the games publisher operates with a consistent three label strategy: Games with a direct connection to television and especially family friendly titles are released by the label Playtainment. The brand RTL Sports encompasses successful sports video games. The label Black Inc. appeals to fans of adventure, fantasy and role playing games, providing high-quality, complex premium titles especially for core gamers. For further information please go to <http://www.blackinc-games.com>

### **About Xbox 360**

Xbox 360 is a premier video game and entertainment system. It is home to the best and broadest games as well as the largest on-demand library of standard- and high-definition movies and TV shows connected to the television — with music coming this fall. The digital center of the living room, Xbox 360 blends unbeatable content with the largest online social network of 20 million members on Xbox LIVE to create a limitless entertainment experience that can be shared at home or across the globe. With the addition of currently code-named “Project Natal,” Xbox 360 will forever transform social gaming and entertainment with a whole new way to play — no controller required. More information about “Project Natal” and Xbox 360 can be found online at <http://www.xbox.com/en-US/live>

### **About Xbox LIVE**

Xbox LIVE is the largest gaming and entertainment network and delivers more entertainment than any device connected to the television, including movies, TV, music and games. Xbox LIVE is also the only entertainment service to provide instant on 1080p streaming HD video from Zune video. With an active community of more than 20 million people across 26 countries, Xbox LIVE lets you play the best games, enjoy the largest on-demand library and, coming soon, listen to millions of songs — all while connecting to friends anytime. An Xbox LIVE Gold membership provides you with exclusive benefits and premium access to entertainment from the top studios and services, all in one place. More information about Xbox LIVE can be found online at <http://www.xbox.com/xbox360>.

### **About Microsoft**

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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