



To be published immediately

Black Inc. Announces Ion Assault For Xbox LIVE Arcade *800 Microsoft Points Get Germanys First Space Combat Title*

Cologne, July 6th, 2009 – Black Inc., the core gaming division of RTL Interactive GmbH, today announces the release of **Ion Assault**, the first Xbox LIVE® Arcade title from a German games studio. Developed by German developer Coreplay, **Ion Assault** offers Xbox 360® gamers a top-level gaming experience that makes full use of the technical possibilities provided by Microsoft's next generation console in order to offer arcade fans an action romp featuring outstanding graphics and gameplay.

In 2183 humanity discovers an energy source that facilitates travel into new regions of space. Gigantic mother ships collect the newly discovered fuel from the distant energy fields and transport it to Earth. When the fleet is destroyed in an alien attack, the player sets out on a perilous journey home in a small harvester. In **Ion Assault**, instead of conventional weapons, players use the free energy particles that are abundant in space to fend off swarms of aliens. The particles are bundled and the player is able to shoot them at asteroids and enemy ships. The particles are not destroyed in this process, but are redistributed in space, ready to be magnetically attracted again and re-used. Their random distribution makes for dynamic gameplay and calls for a more strategic approach.

"Through the dynamic particle and fluid system the player faces a constant challenge." says Peter Ohlmann, Coreplay Technical Director. "The immense variety of effects, and the scope of the variables, makes **Ion Assault** a true next-gen game. It would simply not have been technically possible to implement this game concept on older consoles."

Ion Assault offers four scenarios with gorgeous, detailed visuals, each with different types of opponents, bosses, and background themes. In the course of the campaign players get to upgrade their spaceships and will, in turn, be able to affect power-ups that enable things such as an increase in ship speed, or an enlarged collected particles radius. Thanks to special power-ups, such as the ability to create temporary black holes, even large numbers of opponents can be dealt with. Players also get to show off their skills in various multi-player modes, and compare their scores to those of the world's best **Ion Assault** pilots through online highscore lists.

Contact: **Company PR:** Thomas Bodemer
Presse RTL interactive GmbH • Am Coloneum 1 • D-50829 Cologne, Germany
Phone: +49 (0) 221 / 780 - 1501 • E-mail: thomas.bodemer@rtl.de

Product PR: Casey Lynch
Reverb Communications • 18711 Tiffeni Drive Suite K • Twain Harte, CA 95383 • Phone:
(209) 586-1495 x102 • Fax: (209) 586-1855
E-mail: casey@reverbinc.com



Birgit Hönsch, divisional manager of Games Publishing at RTL interactive GmbH, says: "We are very excited to be able to extend our portfolio by including a title for Xbox LIVE Arcade. Xbox LIVE Arcade is a strong platform for unusual games, and therefore is a perfect match for a title such as **Ion Assault**." She continued "With its innovative game principles and cutting edge graphics, Coreplay's arcade debut is the equal of other competitor products. With **Ion Assault** we not only open a new distribution method, but we also place Germany firmly on the map as far as cutting edge game development is concerned."

Ion Assault will be available for download in the summer of 2009 via Xbox LIVE Arcade, and priced at 800 Microsoft Points.

A trailer and assets can be found at the following ftp (not for public use): <ftp://ftp.rtl.de/ion%20Assault/>

Microsoft, Xbox, Xbox 360, Xbox LIVE, and the Xbox logos are trademarks of the Microsoft group of companies and are used under license from Microsoft.

About RTL interactive Games Publishing:

The Games Publishing division of RTL interactive GmbH (RTL Games GmbH until December 31, 2008) is responsible for the entire computer and console games business of the Media Group RTL Germany. The team designs and publishes video games for different types of gamers and focuses on the mass market of arcade and casual games. Further, individual titles by the Games Publishing Unit appeal to fans of adventure, fantasy and role playing games. Generally, RTL Games is aiming to serve all console platforms as well as PC with its future projects. In the market, the games publisher operates with a consistent three label strategy: Games with a direct connection to television and especially family friendly titles are released by the label Playtainment. The brand RTL Sports encompasses successful sports video games. The label Black Inc. appeals to fans of adventure, fantasy and role playing games, providing high-quality, complex premium titles especially for core gamers. For further information please go to www.blackinc-games.com

About Xbox 360

Xbox 360 is a premier video game and entertainment system. It is home to the best and broadest games as well as the largest on-demand library of standard- and high-definition movies and TV shows connected to the television — with music coming this fall. The digital center of the living room, Xbox 360 blends unbeatable content with the largest online social network of 20 million members on Xbox LIVE to create a limitless entertainment experience that can be shared at home or across the globe. With the addition of currently code-named "Project Natal," Xbox 360 will forever transform social gaming and entertainment with a whole new way to play — no controller required. More information about "Project Natal" and Xbox 360 can be found online at <http://www.xbox.com/en-us/live>.

About Xbox LIVE

Xbox LIVE is the largest gaming and entertainment network and delivers more entertainment than any device connected to the television, including movies, TV, music and games. Xbox LIVE is also the only entertainment service to provide instant on 1080p streaming HD video from Zune video. With an active community of more than 20 million people across 26 countries, Xbox LIVE lets you play the best games, enjoy the largest on-demand library and, coming soon, listen to millions of songs — all while connecting to friends anytime. An Xbox LIVE Gold membership provides you with exclusive benefits and premium access to entertainment from the top studios and services, all in one place.

Contact:

Company PR: Thomas Bodemer
Presse RTL interactive GmbH • Am Coloneum 1 • D-50829 Cologne, Germany
Phone: +49 (0) 221 / 780 - 1501 • E-mail: thomas.bodemer@rtl.de

Product PR: Casey Lynch
Reverb Communications • 18711 Tiffeni Drive Suite K • Twain Harte, CA 95383 • Phone:
(209) 586-1495 x102 • Fax: (209) 586-1855
E-mail: casey@reverbinc.com



More information about Xbox LIVE can be found online at <http://www.xbox.com/xbox360>.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

Contact:

Company PR: Thomas Bodemer

Presse RTL interactive GmbH • Am Coloneum 1 • D-50829 Cologne, Germany

Phone: +49 (0) 221 / 780 - 1501 • E-mail: thomas.bodemer@rtl.de

Product PR: Casey Lynch

Reverb Communications • 18711 Tiffeni Drive Suite K • Twain Harte, CA 95383 • Phone:

(209) 586-1495 x102 • Fax: (209) 586-1855

E-mail: casey@reverbinc.com