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**Crank the Bar Scene up to 11 with the RiffMaster Pro™ Amplifier System for Guitar-Based Music Videogames from ArtGuitar, LLC and Peavey Electronics Corp.**

*A Complete State of the Art Speaker System and Guitar Controller Bundle to Enhance Videogame Tournaments; Sold Exclusively at [www.ArtGuitar.com](http://www.ArtGuitar.com)*

**Niwot, CO - December 18, 2007-** ArtGuitar®, a leading designer of custom graphics for electric and acoustic guitars, along with Peavey® Electronics, announced today plans to release the **RiffMaster Pro™** bundle, a complete speaker system and guitar controller package designed to improve the experience of guitar-based music videogame tournaments in bars and nightclubs. The system will debut at the CES show in Las Vegas January 7-10.

Exclusively available at [www.artguitar.com](http://www.artguitar.com), the **RiffMaster Pro** features a fully functional PA system powered by Peavey, the world's largest manufacturer of musical instruments and professional sound equipment, along with two limited edition **AG RiffMaster™ Guitar Controllers**.

“Peavey Electronics is the leading designer of professional speaker systems and we’re happy to partner with them to offer a quality unit that amplifies the videogame rock experience for gamers and musicians alike,” stated Steve Spurgeon, CEO of ArtGuitar. “The RiffMaster Pro can also be used to plug in real instruments giving bar owners a unique way to attract consumers to their establishment.”

The Peavey speaker combination includes four 10" high output power speakers and two tweeter drivers within a 412 stack exterior design. The enclosure also features a "through" connection to allow for additional extension speakers to be added. The head unit, designed to be positioned above the frame, is intended to hold a gaming console and creates a high output quality sound when used with music-based videogames. Also included in the bundle, is a quality Peavey microphone and two AG RiffMaster Guitar Controllers from ArtGuitar to provide the most authentic interaction with music videogame tournaments.

“This complete bar and nightclub tournament speaker system offers a unique alternative to conventional karaoke,” stated Jim Beaugez, marketing communications director of Peavey Electronics. “And the quality AG RiffMaster Guitar Controllers are sure to create a gaming experience that bar goers will be lining up to experience.”

The limited edition AG RiffMaster Guitar Controllers included in the bundle are genuine life-size Peavey guitars modified for play with guitar-based music videogames on the PlayStation®2 computer entertainment system. Choose from 17 different designs featuring legendary rock bands Megadeth, Ozzy Osbourne, KISS, Pantera and Lynyrd Skynyrd.

To order the **RiffMaster Pro** or to learn more about ArtGuitar please visit [www.ArtGuitar.com](http://www.ArtGuitar.com).

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**About ArtGuitar®:**

ArtGuitar, based in Niwot, CO, specializes in custom artwork for electric and acoustic guitars. Its patented process uses a quality paint finish to lay original images onto each guitar, transforming the instrument into a true masterpiece. ArtGuitar designs are currently available for customized guitars from Peavey®, Fender and Gibson. The company also pioneered the world's first videogame guitar controller crafted from a genuine guitar with the introduction of the limited edition *AG RiffMaster™ Guitar Controller*. To learn more about ArtGuitar® or its products please visit: <http://www.artguitar.com>.

**About Peavey® Electronics:**

Founded in 1965, Peavey® is one of the world's largest manufacturers of musical instruments and professional sound equipment. Peavey has earned more than 180 patents and produces more than 2,000 products, which are distributed throughout the United States and to 136 other countries.

Peavey® revolutionized guitar-making in the 1970s with the first guitar built using CNC computer-controlled machinery, which bridged the gap between the vintage and modern eras in guitar-making. At the new [www.PeaveyCustomShop.com](http://www.PeaveyCustomShop.com), musicians can now personalize their guitars with any JPEG image or graphic, and also choose from more than 16 million color and feature options. To find out more, visit [www.peavey.com](http://www.peavey.com).